

# KARINA A. KOLB

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## EDUCATION

### Harvard Graduate School of Education

Masters in Education; Technology, Innovation, and Education

Cambridge, MA  
Expected Graduation: May 2016

### University of Florida

Bachelor of Arts; English, Film, and Media

*Summa Cum Laude*, 3.90 GPA

Honors Thesis: Dialogues with Children About Film

Gainesville, FL  
May 2015

## SKILLS

**Software and platforms:** Microsoft Office suite, Final Cut Pro, Adobe Photoshop, Illustrator, Premiere Pro, Squarespace, social media, database management, ARIS

**Languages:** Spanish (basic)

## EMPLOYMENT

### FableVision Studios

*Marketing Intern*

Boston, MA  
September – December 2015

- Write for and maintain social media profiles
- Draft, proofread, and copyedit various marketing collateral, such as blog posts, e-newsletters, project case studies, and website copy
- Conduct and report on internet research on various topics ranging from mobile applications to new children's television shows

### The Art of Summer

*Councilor*

Gainesville, FL  
July 2015

- Assist and supervise group of 20 kids in various art endeavors, including glass blowing and fusing
- Facilitate various nature excursions, from hiking to swimming in local natural springs

### Professional Advising and Teaching Hub

*Videographer for UF College of Journalism and Communications*

Gainesville, FL  
September 2014 – May 2015

- Film and edit short advising videos for the PATH Website and Distance Education program
- Create and run PATH YouTube Channel

### We The People Theatre Arts Initiative

*Videographer/Instructor*

Gainesville, FL  
August 2014, August 2015

- Local organization that uses theater arts to foster character development and growth in youth
- Film, edit, and produce promotional video for online Kickstarter campaign
- Teach filmmaking workshop to 13 teens, exploring themes of Shakespeare's *Macbeth*

### Hippodrome State Theatre

*Summer Spectacular Instructor*

Gainesville, FL  
June – August 2014

- Direct a cast of 30 kids in a half-length play
- Teach filmmaking class to groups of campers, in which they create a short film

### University of Florida Digital Library Center

*Student Assistant*

Gainesville, FL  
May 2013 – August 2014

- Scan and digitally enhance archived documents and newspapers for digital archive

### Innovation through Institutional Integration (I3)

*Media Intern*

Gainesville, FL  
August – December 2012

- Document events and create videos for Institute's website

## PROJECTS

### Formative Evaluation of "What's the Weather"

Spring 2016

*Evaluator*

- Team Project for T523, Formative Evaluation for Educational Product Development
- Work with TERC and local Cambridge schools to evaluate educational, inclusive eBook for 3-5 graders
- Report on evaluation for TERC to share with current and future funders, potential users, and at relevant conferences/presentations (such as ATIA, NSTA, and Closing the Gap)

### Mobile Learning for Adult ESL Learners

Spring 2016

*Developer/Designer*

- Team Project for T545, Motivation and Learning: Technologies that Invite and Immerse
- Work with the EDC and an ESL school in Framingham, MA to research, design, and evaluate learning modules for ESL adults
- Research principles of how ESL adults learn, what motivates them, and what models of technology integration already exist
- Develop branding for concepts and products, including creating and managing social media platforms and website

View online at: <http://tinyurl.com/ESLmobile>

### Murder Most Foul: Interactive Game

Spring 2016

*Developer/Designer*

- Independent Project for T-543: Applying Cognitive Science to Learning and Teaching
- Applies Teaching for Understanding Principles & Conceptual Change
- Designed to help teach Hamlet to 11<sup>th</sup> & 12<sup>th</sup> grade students
- Wireframes and storyboard of interactive game, includes Teacher's guide for use in classroom

View Video Wireframe online at: <https://youtu.be/cmX2TeGenEY>

### Boston Women's Heritage Trail Augmented Reality App

Fall 2015

*Developer/Designer*

- Team project for T561: Transforming Education through Emerging Technologies
- Design, build, and test an augmented reality app for the Boston Women's Heritage Trail
- Utilizing digital storytelling, create digital world for further exploration and space for discovery
- Incorporates Boston Public Schools curriculum

### Fern: Field Guide and Nature Journal App for Kids

Fall 2015

*Developer/Designer*

- Independent project as a part of T550: Designing for Learning by Creating
- Wireframe of an app that lets kids digitally collect, identify, and share specimens that they find in their neighborhoods
- Reflective Nature Journal aspect that prompts kids to observe their surroundings
- Digital experience meant to scaffold kids' time outdoors, bridging their natural habitat with a media-centric app

View online at: <http://tinyurl.com/FernApp>

### #FableTours

Fall 2015

*Developer/Designer*

- Independent project as a part of marketing internship at FableVision Studios
- Create entire project plan, including concept, production schedule, and surrounding marketing campaign
- Instagram video that captures a day in the life of a FableVisionary within the confines of Instagram's 15-second video limit

View online at: <http://tinyurl.com/FableTours>

Salary requirements, work samples, and references available upon request.